

## **NDID EXECUTIVE BOARD**

Meeting Minutes

Date: Tuesday, June 30th

Location: Basies

Attendance: Melissa, Brenda, Kellie, Kayla, Amy, Karla, Amanda, Kirsten, Becky & Aubree

### 1. CALL TO ORDER

- a. Welcome

### 2. NEW BUSINESS

- a. Goals for Upcoming year – each board member
  - i. Expand & grow organization
  - ii. Focus on education
  - iii. Show the “need” for an interior designer vs. the “luxury” of having an interior designer
  - iv. Help change the attitude of general public towards industry
  - v. Get membership excited about NDID
  - vi. Focus on Positive
  - vii. Get back to basics of why we started NDID
  - viii. Increase Membership
  - ix. Approved- give sophomore class at NDSU opportunity to be members
  - x. Student Representative & Student Liason to do a presentation during their careers class.
- b. ASID Student Chapter at NDSU
  - i. Figure out a project/program that just the students can do for NDID
- c. Marketing Campaign – Kellie & Amy
  - i. Approved – Send a mailer out to current, past, students, etc. Have mailer state benefits of being in NDID. Amanda will design.
  - ii. Discussed – Statewide campaign. Webinars/Networking
  - iii. Send out mailer in mid September
- d. Benefit Ideas
  - i. Gather discounts for members from local retail stores
- e. Student Representative Position – Kellie
  - i. Position still open
  - ii. Melissa & Karla to visit NDSU classes in September to recruit nominees.
- f. CANstruction- Amy & Becky
  - i. Jo Jensen & Brianna Engelstad will be NDID Co-chairs for the 2011 contest.

- ii. All past co-chairs will be behind the scenes helping with questions, etc.
  - iii. Kellie actually saw the Chicago CANstruction competition and she said that our structures were just as good as what Chicago was producing!
  - iv. Our competition will be on the national CANstruction website due to surviving the flood of 2009.  
www.canstruction.com
- g. Website – Brenda
  - i. Approved – being able to put graphics on emails
  - ii. Approved – sprucing up pages that are available to general public
  - iii. Approved – add links to Benefits, Showcase, CANstruction
  - iv. Brenda to check into why our website doesn't pop up when googling interior design in Fargo-Moorhead.
  - v. Approved – updates to not exceed \$1,300.00
- h. CEU – Kirsten
  - i. Needs help coming up with class ideas
  - ii. Email ideas & contacts to Kirsten
- i. NCIDQ/Step
  - i. More interest in having a Step class than getting exam tuition reimbursed
- J. Scholarship – Kellie
  - ii. Approved – omit “college financial profile”
  - iii. Approved – omit some of the essay questions. Too many.
  - iv. Kellie will email new draft of application to board & Leah for approval
  - v. Approved – scholarship will still only be available to junior students even though sophomores can now be members.
  - vi. Approved – no time line change
- k. Showcase – Brenda
  - i. Checking out Avalon for possible new location
  - ii. Disapprove – break for early registration
  - iii. Discussed – Should NDID provide new vendor signs
- l. Golf Outing – Kellie
  - i. Need someone to organize – Amanda volunteered
  - ii. We can either reserve tee times or rent the entire course
  - iii. \$750.00 available for prizes/food
  - iv. Date TBD
- m. Committees
  - i. Christmas Party – discussed upping budget due to going over each prior year
  - ii. CEU's – discussed upping budget

iii. CANstruction – have the 2009-2010 monies that were budgeted to go to another event this year

n.ADJOURN